



EXHIBITOR MANUAL

ALIM2017

ASSEMBLY XXXVC O L O M B I A
Cartagena de Indias from November 26th to November 29th

ORGANIZING COMMITTEE



MARIA ADELA RODRÍGUEZ C.
Industria de Harinas Tuluá S.A.S

HERNANDO MARTÍNEZ M.
Molino El Lobo S.A

PEDRO BLANCO S.
Molinos Santa Marta S.A.S

BERNARDO MANCINI A.
Generoso Mancini & Cía. Ltda

JAIRO VÉLEZ DE LA ESPRIELLA
Rafael del Castillo & Co. S.A.

JUAN MANUEL MARTÍNEZ S.
Organización Martínez Solarte & Cía. S.C.A.

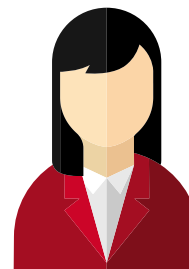
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LOGISTIC OPERATOR



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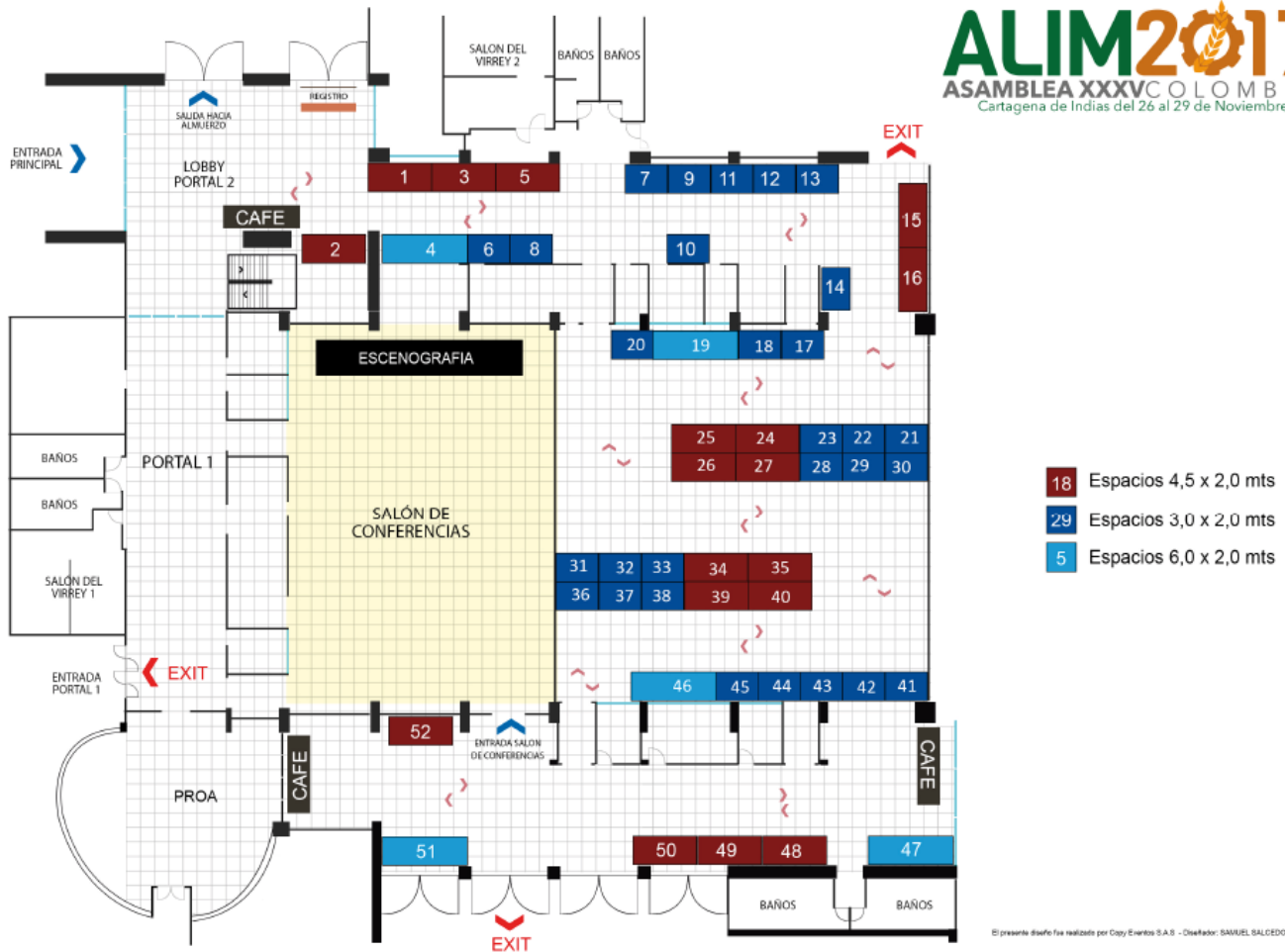


TRADE SHOW FLOORPLAN

Plano Muestra Comercial

Centro de Convenciones

Hotel Las Américas

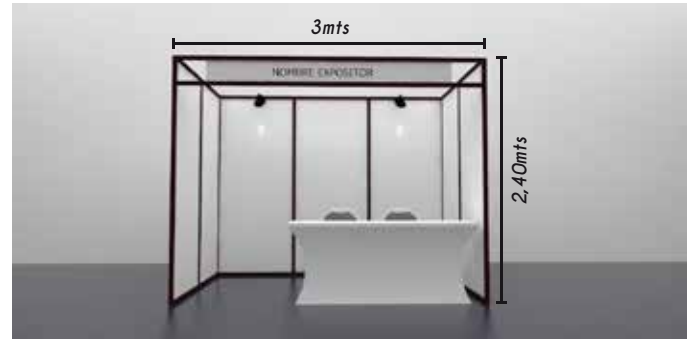
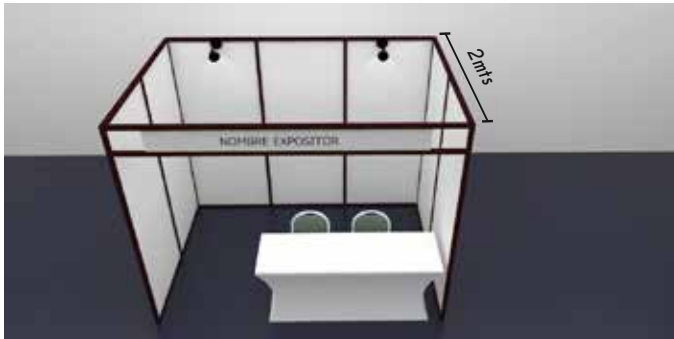


The exhibition area of ALIM 2017 features 52 spaces. Each one includes

- 1 table and 2 chairs
- 1 free registration to all the Assembly events.
- 1 110 V electrical outlet
- Logo on website, printed agenda and mention in the event.
- Projection of your Company logo on the screens of the conference room.
- Opportunity to present promotional information about your Company in the package of materials that will be delivered for attendees.

TYPES OF BOOTHS

BOOTH 6M²



BOOTH 9M²

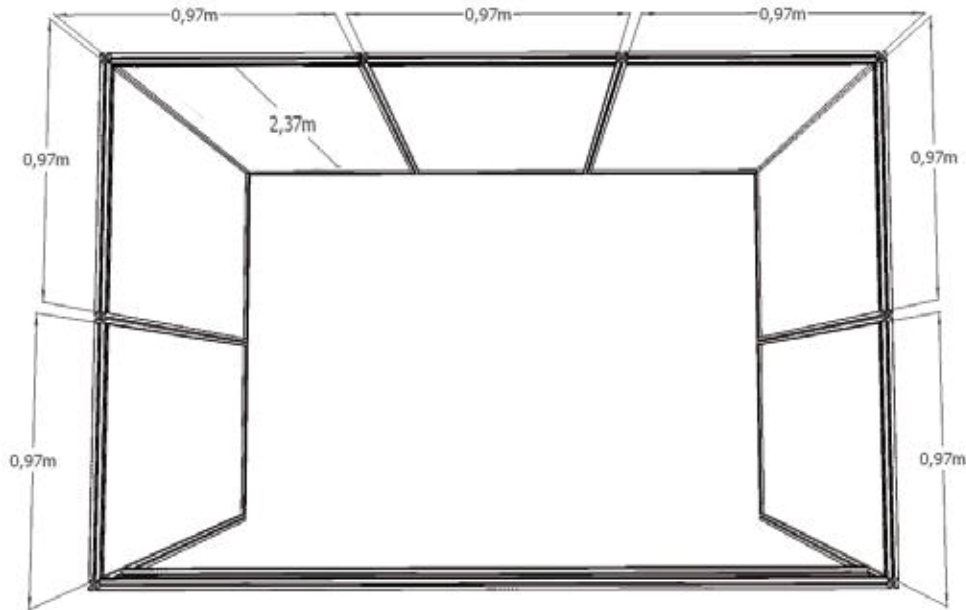


BOOTH 12M²

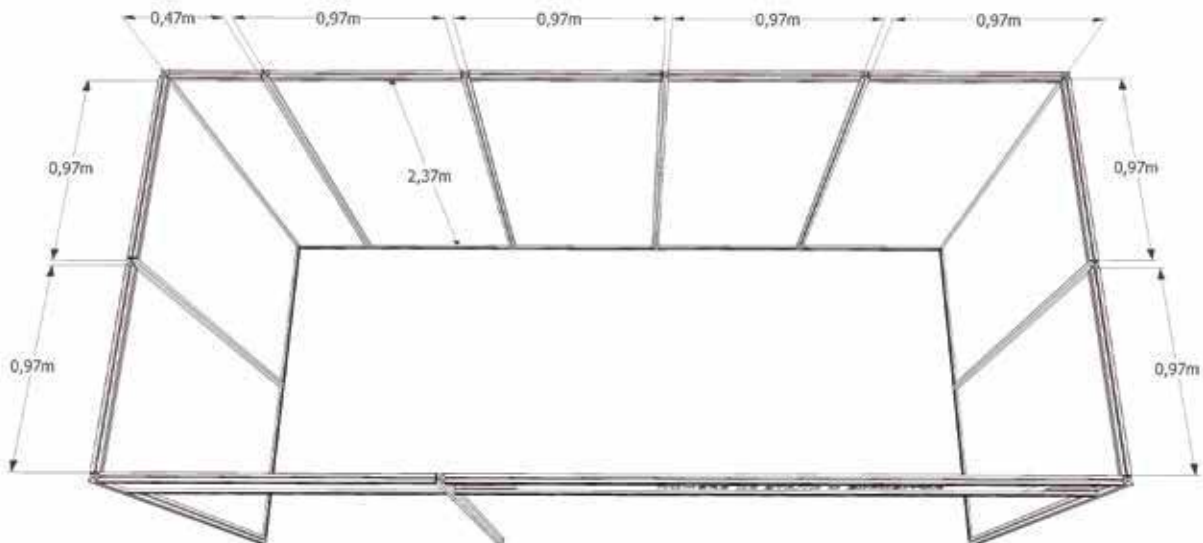


MEASURES AND PRINTING AREAS

BOOTH 6m²

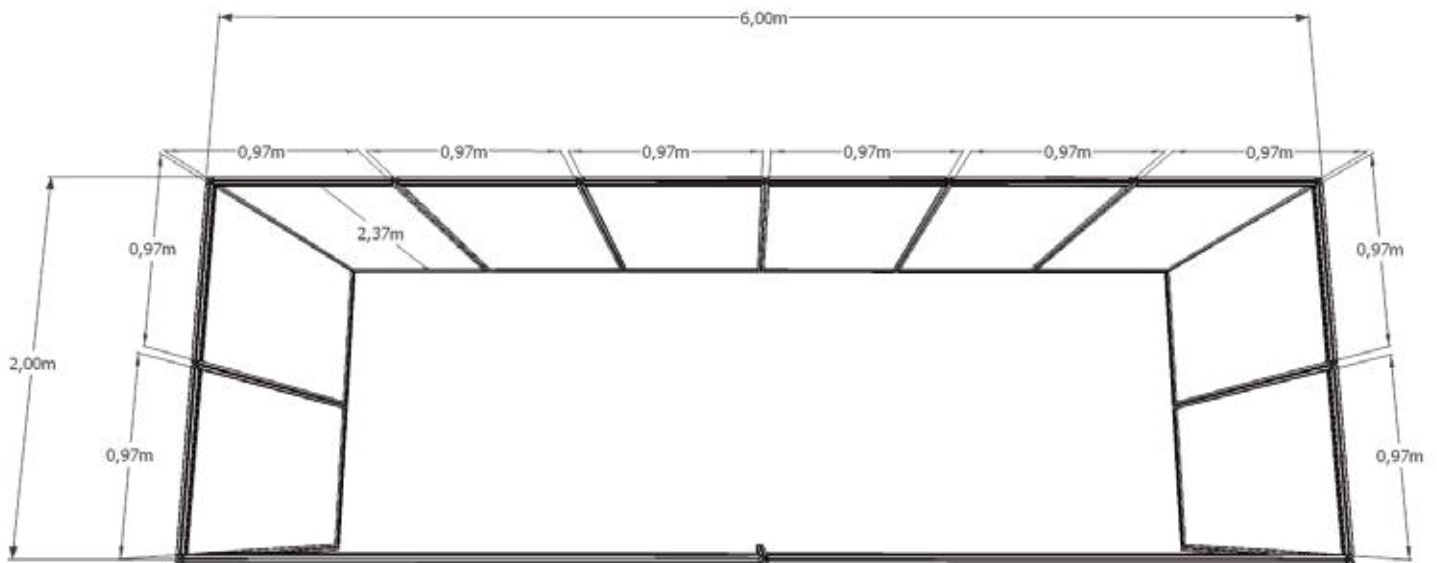


BOOTH 9m²



MEASURES AND PRINTING AREAS

BOOTH 12m²



TAKE INTO ACCOUNT NEXT INFORMATION!

- Every exhibitor is responsible for the design and printing art of their booth.
- If you need assistance to print your art contact Contactos team by sending an email to cristian.chiquillo@contactos.com.co Logistic Operator of the Assembly, which will help you with this service for an extra charge.

PAYMENT METHODS

BANK INFORMATION FOR WIRE TRANSFER

Holder name (recipient): FEDERACIÓN NACIONAL DE MOLINEROS DE TRIGO FEDEMOL

Tax Identification Number: 860009191 - 1

Address: CALLE 73 No. 8 - 13 TORRE A PISO 6

Phone number: 3268500 EXT. 2420 - 3267640 - 3410104

Account number: 053-697036-45 SUCURSAL CARRERA DÉCIMA

Bank: BANCOLOMBIA

City and country: BOGOTÁ, COLOMBIA

Paying bank: BANCOLOMBIA

Swift Bancolombia: COLOCOBM

Address: CALLE 30 A No. 6 - 75 PISO 1

City and country: BOGOTÁ, COLOMBIA

Please remember that in order to successfully complete the payment process either by deposit or bank transfer, you must send us the payment receipt to inscripciones@alim2017.com indicating your company name, booth number and registrant name.

ON LINE PAYMENTS



Once you have completed the registration form, you can pay your registration by credit card. We accept VISA, MASTER CARD, and AMERICAN EXPRESS cards.

EXHIBITOR BENEFITS OF ALIM 2017

As an exhibitor of the ALIM trade show, you will be able to:

- Obtain a guaranteed traffic and visibility, thanks to the strategic location of the trade show and the promotional activities that will be developed by the Assembly organisers.
- Exhibitors will be allowed to participate in all social programs looking for an integration with the attendees delivering networking spaces in order to achieve valuable business opportunities.

ASSEMBLY AND DISMANTLING

MATERIALS DELIVERY

- The storage of the Convention Center will receive the materials from one week before the event and keep them until last day.
- Delivery time is from 7.00am to 6.00pm.
- The material has to be marked, packaged and must have the name of the Assembly and the remittent Company.
- Your Company has to deliver a list of the names and IDs of the authorized people to remove the material from the storage. The material won't be deliver to unauthorized people.

MATERIALS REMOVAL

- The warehouse of the Convention Center will be available once the event is over.
- Delivery time is from 7.00am to 6.00pm.
- In case the material can't be removed at the end of the event, your Company must package all the material in labeled boxes once its content has been verified.
- All the materials stored after the event can remain in the warehouse for 48 hours without any additional cost. After this period, the cost for each box is \$60.000cop that has to be paid by your company. Neither ALIM or CONTACTOS will be responsible for any additional charges incurred on your abandoned boxes.
- After 30 days, the Convention Center won't be responsible for lost or damages boxes.

ASSEMBLY AND DISMANTLING TIMES

ASSEMBLY:

SATURDAY, NOVEMBER 25th, 2017 2:00 pm - 10:00 pm

SUNDAY, NOVEMBER 26th, 2017 7:00 am - 3:00 pm

DISMANTLING:

WEDNESDAY, NOVEMBER 29th, 2017 3:00 pm - 7:00 pm

ADDRESS TO DELIVER MATERIALS FOR ASSEMBLY

HOTEL Y CENTRO DE CONVENCIONES LAS AMÉRICAS
Anillo Vial, Sector Cielo Mar #22-197
Tel: +57 5 6723344 Ext. 180/ +57 3 17 5740939
Cartagena de Indias - Colombia

INFORMATION AND RECOMMENDATIONS

- Booths maximum acceptable height is 2.40 meters
- Booths boundaries will be marked with tapes, and exhibitors must respect others booths space.
- It is prohibited to paint, use hammers, stick or drilling holes on the walls.
- All the authorized individuals in charge of a booth installation must show a labor risk insurance certificate at the entrance otherwise will not allowed to enter into the Convention center.
- The organizers have the purpose to hold the welcome cocktail in the same space of the trade show. therefore, is important to work on the booths installation within the established times. The transportation of heavy equipment on the halls once the trade show has started is forbidden.
- Never leave your belongings unattended in public areas. Neither ALIM or CONTACTOS will be responsible for any product lost.
- Every exhibitor is responsible for their own decoration, equipments and pop material.
- All the attendees of the assembly and exhibition must be registered. They are also required to make their badges visible during the exhibition.

ACCOMMODATION

ALIM 2017 offer discounts for exhibitors on accommodation prices at Hotel las Americas. You only have to book through the event website <http://alim2017.com/accommodation/>



OFFICIAL AIRLINE

Avianca 

A STAR ALLIANCE MEMBER 



DISCOUNT CODE:

GN104

EVENT DATE: **FROM NOVEMBER 26th TO NOVEMBER 29th**

In order to get your discount, send an email topasajes1@contactos.com.co
or call to +57.5. 6724300 Ext. 401